

Worshipful Company of Marketors

Prizes 2024: Nomination Form

Please complete the following details and email your nomination before **27th April 2024** to:
smitchell@brookes.ac.uk

Section 1: University Nominator

Name of University	
Nominator	
NOTE: This is the name of the student's supervisor who will also be awarded a prize of £500 if the prize is awarded to the student	
Surname:	Title
Email Address :	
Home Address:	
Phone Number (work)	Phone Number (mobile)
Position at University (Job Role)	
Name of Academic Sponsor if different from Nominator	

Section 2: Nominee

Nominee		
Surname	First Name	Title
Qualification for which the nominee is studying	Anticipated completion date of the work	

Please complete the *Summary of Nominated Study* in Section 3, identifying how it relates to our selection criteria. If appropriate please append your proposal.

Key criteria:

- 1 Supports academic and applied research whose outcome is seen to benefit the practice and understanding of Marketing.
- 2 Raises public or corporate estimation of marketing.
- 3 Preference may be given to submissions that relate to practice in the UK by British based organisations.
- 4 **It is condition of the award that the nominee and the supervisor MUST both have a UK bank account into which the prize can be paid.**

I am pleased to provide the Company with our nomination for the Worshipful Company of Marketors 2023 Thesis Prize and I understand the Company may wish to publish details of winning submissions on the website.

Signed	Date
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Section 3: Summary of Nominated Study

Nominee		
Surname	First Name	Title

Summary of nominated study
Title:

How the study satisfies the key criteria for a Prize	
1 How the study will benefit the practice and understanding of Marketing.	
2 How the study will raise public or corporate estimation of marketing.	
3 How the study relates to practice in the UK by British based organisations.	