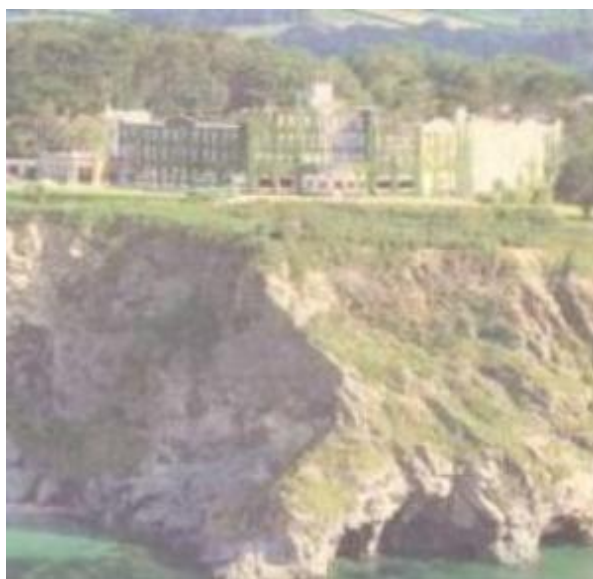




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COMPANY of  
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## MASTER'S TRIP TO CORNWALL: 13<sup>th</sup> to 18<sup>th</sup> September 2009

Each year the Master's Trip represents an opportunity to go away with a group of like-minded people, turn acquaintances into friends, have a good time and do some things that one may not ordinarily have the opportunity to do. In 2009 the trip will again be to an exotic land but one that can be reached by road and rail as well as air. Yes, we are going to Cornwall!



*With the cliffs and sea on one side, its own golf course on another and housing its own spa, the Carlyon Bay Hotel is a pretty good place to relax.*

**We will be staying at the Carlyon Bay Hotel (if it was good enough for Tony Blair when he was Prime Minister.....)** where we will gather on Sunday 13<sup>th</sup> September and locate our sea-facing bedrooms before enjoying a reception and dinner.

From the Monday to the Friday, when we will go our separate ways – that is if you are not inclined to extend your stay – we will be taking in some of the must-see attractions such as the Eden Project, which will be the main outing on our first day.

However many times one goes to Eden there is always more to see as it is continually evolving and developing. We will also be learning more about the marketing/business aspects of the Project from key members of the management team.

One thing that is not always appreciated about the Eden Project is that it is located in a disused china clay pit, very like those that are often used as lunar landscapes in film and TV shows such as Dr Who.

So before going to the Project we will take in a working china clay pit and learn more about the industry that has provided livelihoods for so many people in this part of Cornwall.



*Dubbed the 'Eighth Wonder of the World' by some, Eden is a dramatic global garden housed in tropical biomes that nestle in a crater the size of 30 football pitches. With a worldwide reputation Eden barely needs an introduction, and is worthy of repeated viewings as there is always something new to see.*

More than just a huge, tropical garden, Eden is a gateway into the relationships between plants and people, and a fascinating insight into the story of mankind's dependence on plant life. Not only a mind-blowing visitor attraction, Eden is also fast becoming a unique resource for the kind of education and knowledge that will lead us towards a sustainable future.

**Experience the sights, smells and scale of the rainforests in the Humid Tropics Biome - the world's largest greenhouse - and discover the tropical plants that are used to produce everyday products. Travel to South Africa and California, as you amble among the orange and lemon trees, olive groves and gnarled vines of the Warm Temperate Biome - and in the 30-acre Roofless Biome see, flourishing under the Cornish sun, the hemp, sunflowers and other plants that could change your future.**

In the evening, following our visit to the Eden Project, we will have **exclusive use of Nathan Outlaw's Restaurant** in the Marina Hotel, Fowey.

On the Tuesday, we will take lunch in our hotel to give everyone the flexibility in the morning to take advantage of the golf course (a round is included in the daily tariff), the spa, walking along the coastal footpath or whatever else takes your fancy.

In the afternoon we will head off to Truro to see the cathedral and help with their fundraising efforts. After a meeting with the Dean and the Chief Executive we will be taken on a tour before listening to the choir, both in rehearsal and at Evensong. After Evensong we will be treated to a short organ recital and a drinks reception before heading back to the hotel for dinner.



Truro Cathedral is the most visited building in Cornwall. Since 1259, and probably before, there had been a parish church on this site but the Victorians decided that it would be the location of a new cathedral. But the architect, John Loughborough Pearson, argued and eventually gained permission to keep at least part of the old parish church. He cleverly incorporated the south aisle of the church into his design for the new cathedral, so that symbolically and physically the Mother Church of the Diocese has a protective arm around one of her daughter churches.

The next day takes us on our travels westwards in the direction of St Ives, where we will enjoy **lunch in the Porthminster Hotel; we have booked the St Eia room with its uninterrupted view out across St Ives Bay and beyond.** Later, we will be treated to an evening reception at and a private viewing of the Tate under the direction of the executive director.



*Tate St Ives presents modern and contemporary art, often created in or associated with Cornwall. Its location in St Ives, with dramatic views across the town and harbour to the east and Porthmeor Beach to the north, provides a unique opportunity to view work in the surroundings in which, in many cases, it was actually produced.*

**On our final day spent as a group we will visit Camel Valley Vineyards, where we will be taken on a tour by owner Bob Lindo.**

No Marketors' Trip would be without a tour of an establishment that produces quality alcoholic beverages – and this is no exception as we will be taken around the award winning winery at Camel Valley Vineyards. Among the awards it has received is the Gold Medal at the 2005 International Wine Challenge for its brut sparkling wine - Britain's only Gold, and the only Gold in the whole world for a sparkling wine from outside Champagne.



**Then to round things off on our last evening we will dine with at Prideaux Place with Peter and Elisabeth Prideaux-Brune.**



*Prideaux Place is one of the very brightest jewels in Cornwall's crown; one of the West Country's oldest houses remaining in habitable condition, visually and essentially Elizabethan yet with a wealth of Strawberry Hill Gothic interiors.*

Fourteen generations of Prideaux have lived here and each generation has added its own contribution to the house and its historic garden. **This beautiful mansion sits on the hill above the busy harbour of Padstow and the grounds boast some of the finest views over its ancient Deer Park and the Camel Estuary, to Rock and Bodmin Moor beyond.** The Prideaux family can trace its ancestry back to the 11th Century when they were Lords of Prideaux Castle at Luxulyan. The family moved to Devon for 200 years and then returned to Cornwall where Sir Nicholas Prideaux purchased the land in Padstow and built his mansion here, completed in 1592. The house is a treasure trove of Cornish life and history and contains a particularly fine collection of furniture, porcelain and paintings. It still remains very much a family home and not a museum.

As with any such programme, the difficulty is in deciding what to leave out as much as what to include! I also think it is important to allow some flexibility for people to do their own thing – especially as I imagine most people will be arriving in their own cars. On the subject of transport, if anyone wants guidance on getting there by rail or plane please let me know.

In terms of cost, I have tried to include as much as possible in the price so you know what you are letting yourselves in for. The only imponderable is the matter of drinks with meals – and below I have highlighted where these are included. With the remainder it will be something to sort out after the event – but I will be making sure that it is as painless as possible by dividing up the cost and requesting a single sum at the end of the trip.

**Included within the cost of £995 per person are the following:**

- **five nights' accommodation at the Carlyon Bay Hotel**
- **all meals from Sunday evening dinner to breakfast on Friday morning**
- **wines with lunch and dinner on the Thursday (trips to Camel Valley and Prideaux Place)**
- **transport costs for the group to all of the locations in the itinerary**
- **admission costs to all attractions mentioned above plus a generous donation to the fundraising efforts of Truro Cathedral.**

I envisage that we will settle our hotel bills individually at the end of the stay so I will only be seeking partial payment in advance. However, at this stage I am requesting a deposit as I need to make payments to secure the rooms at the hotel plus some of the planned activities.

**Please contact me for booking information (details in the member handbook and the members area of [www.marketors.org](http://www.marketors.org))**

*Peter Goudge*  
*Master*

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**I wish to book [ ] places for the Master's Trip 2009 for which the deposit payable is £150 per person. I enclose a cheque in the sum of £                      payable to P Goudge**

Name: .....  
Guest[s]name[s].....  
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Address: .....  
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Email.....  
Telephone.....  
Any dietary or access requirements.....